



## ATOC launch the Cycle-Rail Awards 2006

The Association of Train Operating Companies has launched the 2006 National Cycle-Rail Awards and welcomes entries and nominations from organisations and individuals throughout Britain.

The awards will recognise the progress made by the rail industry and associated organisations towards encouraging the integrated use of the bicycle and travel by train.

George Muir, ATOC's Director General explained that he was keen to see the public involved as well as large organisations. He said: "There are many fine examples of success around the country in each of our six categories and I encourage everyone to nominate and reward the best."



### About the awards 2006

The awards are open to train companies, station operators, local authorities, cycle groups, cyclists and any other person or organisation involved in or affected by integrated cycling and train travel.

Individuals or organisations may nominate or enter as many initiatives or projects for as many categories as they wish. The qualifying period for entries or nominations is September 1 2005 to September 1 2006.

All nominations or entries should be submitted electronically or in hard copy and should be supported where necessary by a written submission of no more than two pages of A4 paper. Photographs and other printed material are welcomed, if labelled clearly.

All or any part of any submission may be published in CTC publications or in any media supporting ATOC National Cycle-Rail Awards 2006.



The deadline for entries is Tuesday 12th September 2006, and judging will take place shortly after that.

The awards will be presented on Tuesday 24th October 2006 at the Novotel in Euston, London.

### Categories 2006

Expert judges from sponsors ATOC and Cycling England and supporters CTC and Sustrans will consider entries and nominations in the following six categories:

- Customer Service Excellence
- Cycling England Best Local Government Contribution
- Most Innovative Approach to Cycle/Rail Integration
- Best Provision of Cycle-Rail Information
- Cycle Parking Provision
- People Award

In addition there will be two overall categories – Train Operator of the Year and Station of the Year – for which no entries are required. The winners of these two awards will be decided at the judges' discretion.

The judges will mark each entry according to individual criteria and reserve the right to take local soundings to inform their decision-making.

### How to enter or nominate

Entries and nominations can be made on printed forms or through the awards' website – [www.cyclerrail.co.uk](http://www.cyclerrail.co.uk).

Full details of the categories and criteria, electronic versions of the forms and rules for entering can be found on the awards' website: [www.cyclerrail.co.uk](http://www.cyclerrail.co.uk)

#### Contact

Full details about the awards, including sponsorship opportunities are available through Vicky Ungless at Woodhouse Communications, organisers of the ATOC National-Cycle Rail Awards.

#### National Cycle-Rail Awards

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