



# National Cycle-Rail Awards

# NewsWheel

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www.cyclerrail.co.uk

## ATOC launch the Cycle-Rail awards 2007



The Association of Train Operating Companies has launched the 2007 National Cycle-Rail Awards and wel-

comes entries and nominations from organisations and individuals throughout Britain.

Supported by leading cycling organisations such as Cycling England and CTC, the awards recognise good examples of cycle-rail integration initiatives and progress made by the rail industry, local authorities, transport authorities and individuals towards encouraging the integrated use of the bicycle and travel by train.

George Muir, ATOC's Director

General welcomed the addition of CTC's involvement in the National Cycle Rail Awards. He said: "The focus of the awards is to promote integration between rail and cycling and we are delighted to have CTC on board sponsoring the Station of the Year award that will recognise the station that has improved the most over the past year.

I look forward to seeing all the examples of good practice that these awards invariably highlight."

### Categories 2007

Expert judges from sponsors ATOC, Cycling England, CTC and award supports Sustrans will consider entries and nominations in the following six categories:

- *Cycling England* Best Local Government Contribution
- CTC Station of the Year
- Most Innovative Approach to Cycle/Rail Integration
- Customer Service Excellence
- People Awards
- Train Operator of the Year

The judges will mark each entry according to individual criteria and reserve the right to take local soundings to inform their decision-making.

### How to enter or nominate

New online this year you can enter and nominate individuals and organisations. Simply visit the website [www.cyclerrail.co.uk](http://www.cyclerrail.co.uk) and follow the instructions. Alternatively, you can download and print a hardcopy of the form and send your entry or nomination by post.

### Contact

Full details about the awards, including sponsorship opportunities are available through Vicky Ungless at Woodhouse Communications, organisers of the ATOC National-Cycle Rail Awards.

#### National Cycle-Rail Awards

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### About the ATOC National Cycle-Rail Awards

The awards are open to train companies, local authorities, cycle groups, cyclists and any other person or organisation involved in or affected by integrated cycling and train travel.

Individuals or organisations may nominate or enter as many initiatives or projects for as many categories as they wish. The qualifying period for entries or nominations is September 1 2006 to September 1 2007.

All nominations or entries should be submitted electronically or in hard copy and should be supported where necessary by a written submission of no more than two pages of A4 paper. Photographs and other printed material are welcomed, if labelled clearly.

All or any part of any nomination may be published in CTC publications or in any media supporting ATOC National Cycle-Rail Awards 2007.

The deadline for entries is Friday 7th September 2007 and judging will take place shortly after that.

The awards will be presented on Thursday 25th October 2007 at the Novotel in Euston, London.

