



# National Cycle-Rail Awards 2010

## Application Information

**Applications are invited for the 2010 National Cycle-Rail Awards.** Now in their sixth year, the Awards recognise the progress made by the rail industry and associated organisations towards encouraging integrated cycle-rail travel. ATOC has a clear aim to encourage the greater use of cycles to access the railway and the Awards – by improving communication and the spread of best practice across the industry – enable ATOC and its partners to move closer towards fulfilling that aim.

### Award Categories

- Customer Service Excellence
- Best Local Government Contribution
- Most Innovative Approach To Cycle-Rail Integration
- People Award
- Station of the Year
- Train Operator of the Year

### Award Criteria

Participating organisations should outline their application on the following award criteria.

- Background
- Project description
- Project objectives
- Project partners and responsibilities
- Project financing
- Success measures

For more application information, please contact Alex Veitch, ([alex.veitch@atoc.org](mailto:alex.veitch@atoc.org)).  
Closing date for applications is **Friday 8 January 2010**.